

# Are This Couple the Busiest Semi-Permanent Makeup Technicians in the UK?

JUST 3 YEARS AGO, BOTH LUCY JOBBINS AND ANTONY TURNER, WERE A NEW COUPLE WORKING FULL TIME IN NORMAL 9-5 JOBS. LUCY IN HER MUM'S MAKEUP SHOP IN LEEDS AND ANTONY AS AN ADVANCED PERSONAL TRAINER. FAST FORWARD 3 YEARS, AND THEY ARE NOW BOTH THE MOST SORT AFTER PERMANENT MAKEUP TECHNICIANS NOT ONLY IN THE NORTH, BUT THE UK.



**L**ucy tells Spa Elemental Magazine: *"I think my success is largely due to training with the absolute best and sticking to exactly what I learnt at The Permanent Makeup Training Academy in West Sussex, which just happens to be run by my sister!"*

Both Lucy and Antony are based in Leeds, and were trained by Lucy's sister Katy Jobbins at the Multi Award winning Permanent Makeup Training Academy. Lucy watched for many years her sister's success within the industry & felt that she would never be able to do permanent make up to such a high standard, as she didn't have her sisters artistic flair.

Katy assured her that if she practiced the drawing and facial measuring techniques she had developed for beginners and never veered away from those methods that both she and Antony would be able to consistently create the most beautiful, natural and perfectly shaped eyebrows for their clients regardless of her lack of artistic flair or previous experience. Katy, who used to be an international artist, developed a simplified colour mixing technique that when followed step by step could never go wrong.

Antony said that it's one thing to be able to create beautiful eyebrows on his clients but that he had no experience in running a business. So both Lucy and himself joined the PMTA's 2 year business mentoring programme for qualified permanent makeup artists, to help them get their businesses off the ground. By the time the mentoring programme had ended they were both working as full-time doing permanent make up artist's each with 3 to 6 month client waiting lists.

Antony says: *"We have to pinch ourself most days as it's hard to believe quite how much our life has changed in such a short time. From the house we both share, the dream cars we both drive,*

*the once in a lifetime holidays we seem to be going on twice a year and working less hours than in our previous jobs gives us a perfect work life balance. To us it doesn't seem like we are 'at work' and we never tire from the pleasure we get with every client."*

Each and every treatment is personally tailored to the client and their look while being thoroughly consulted to achieve the most perfect healed results complimenting their style and personality.

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makeup tattooing each. With clients flying from Spain, London, Ireland and Dubai for treatments, over 10,000 Facebook fans and being 3-6 months booked up in advance, they are truly the go-to couple for perfect brows, luscious lips, and striking eyeliner in the North of England.

As a result of their ongoing success and constant requests from experienced technicians for help and advice, both Lucy and Antony are soon going to be offering 1 to 1 shadowing days for aspiring permanent makeup artists, through The Permanent Makeup Training Academy, who want to watch them work in a real life environment and learn the secrets of their success.

It's not just making ladies look beautiful and saving them time and effort that permanent makeup is great for. Lucy and Antony also help ladies regain their confidence and restore the features of those who have suffered with the loss of those brows through chemotherapy and Alopecia or who have allergies to traditional makeup.

Over the last 3 years Lucy and Antony have completed over 4,800 hours of semi-permanent



For treatments contact:

Lucy Jobbins at [www.LeedsPermanentMakeup.co.uk](http://www.LeedsPermanentMakeup.co.uk)

Antony Turner at: [AntonyTurnerPermanentMakeup.com](http://AntonyTurnerPermanentMakeup.com)

For Training and Shadowing Days visit: [www.PermanentMakeupTraining.co.uk](http://www.PermanentMakeupTraining.co.uk)